



PLEASE SELECT CHARIOT RIDERS @
AmazonSmile.com AS YOUR CHARITY!

WE HOPE TO SEE YOU April 2nd!!!!!!

RIDE-A-THON

Monday April 2nd 2018

Dear Friend,

The Chariot Rider Therapy Program has been providing therapeutic horseback riding for the Challenged population in our area for over 30 years! Our riders are sent to us through the therapy departments of local hospitals, through private physician referral, and through the multi-challenged classes of various area schools. During each session, we will average 85 challenged riders each week receiving this “therapy on horseback”. We feel we are making a difference in many lives which have been fractured by disability.

We know that you are besieged with requests from all kinds of charitable organizations. We all need to be informed about our giving. We feel it is important for you to know that ALL of the funds and services donated to Chariot Rider Therapy Program’s stay here in our own area to help our own Challenged people. We have 1 advanced riding instructor, 6 registered instructors, 1 therapist certified in hippo therapy and a corps of more than 50 dedicated men, women, and teenage volunteers from our county area.

We are proud of the work that we do – and we ask you to consider helping us in our efforts. All of our classes are held at Chariot Riders; we invite you to come out to see them in action. If you can come, please call us at 732 657 2710 so that we can give you a schedule and directions. Thank you for your consideration!

Activities: 9:00 – 12:00 Rider’s Pledge Rides
1:00 50/50 Drawing
All Day Egg Hunt & Family-friendly activities

**OUR ANNUAL RIDE-A-THON IS THE MAJOR FUND RAISER FOR OUR
OPERATING BUDGET. PLEASE JOIN US IN THIS PROJECT!!**

Sincerely,

Linda Fazio
Director,
Chariot Riders

CHARIOT RIDERS

Ride-A-Thon

April 2nd 2018

Name _____ Address _____

City _____ State _____ Zip _____ Phone _____

I hereby waive and release any and all rights and claims for damages which I may have against Chariot Riders Therapy Program and/or Chariot Farm while taking part in this event, or as a result thereof.

Signature _____

Pledge Sheet

<u>Name of Donor</u>	<u>Address</u>	<u>Telephone</u>	<u>Pledge Amount</u>
1.			
2.			
3.			
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18.			
19.			
20.			
TOTAL COLLECTED			

Monday April 2nd 2018 event starts at 9:00 AM

Chariot Riders Therapy Program is holding its major fundraiser of the year – the Ride-a-Thon. Please come and support our riders and The Program on this special day. There will be food and activities for the whole family to enjoy!

ACTIVITIES:

9:00 – 12:00 Riders’ Pledge Rides

1:00 50/50 Drawing

9:00 – 2:00 Egg Hunt, Family-friendly activities

WHAT WE NEED:

We feel it is important for you to know that ALL of the funds donated to Chariot Riders Therapy Program stay here in our own area to help our own Challenged people.

Other Ways to Help: If you’d like to help make this year’s Ride-A-Thon a great success, just fill out and mail this coupon to Chariot Riders, 3170 Chariot Court, Manchester NJ 08759.

Yes, I would like to sponsor a (please check) rider, class, horse, or other.

RIDER: \$40 Yearly Insurance Fee For One Rider

HORSE: \$50 For One Saddle Pad

HORSE: \$100 For Two Months of Hay For One Horse

HORSE: \$300 For One Month of Care For One Horse

RIDER: \$400 For A Nine Week Session For One Rider

RIDER: \$2,000 For A Nine Week Session for Five Riders

HORSE: \$3,600 For One Year of Care For One Horse

OTHER:

In the amount of

The rider you are supporting ?

(Please make checks payable to Chariot Riders

You can also pay with your credit card by calling the office, or go to our website and pay using PayPal.

THANK YOU FOR YOUR SUPPORT!

HOW YOU CAN HELP!!!

Attention Riders, Volunteers, Parents, Teachers, & All Interested Individuals!

Our annual **Ride-A-Thon** will take place on April 2nd 2018. This year we have a goal of raising \$20,000 to help defray the cost of classes for our students. If you want to get involved, here's how you can help make a difference!

- 1) Vote for your favorite horse!! Ask for pledges for one of the horses who work so hard for us. The horse who receives the most money in pledges is voted Horse of the Year. If you are a rider, get a donation jar with a picture of your horse from the office so you can show the picture when you ask for a donation. It is best to get a flat donation (\$5, \$10, etc.) and collect the money at that time to save a return trip. You can also save your own change each week to vote for your favorite steed.
- 2) Every year we have a 50/50 drawing. Tickets are available from the office -- unless you are a rider, in which case there will be some in your packet. Tickets sell for \$1 each, or 6 for \$5. Three winners will share the proceeds with The Program. (CR gets 50% of the total proceeds; first prize will receive 30%, second prize 15%, and third prize 5% of the other 50%.)

If interested, check in the office for tickets and pledge sheets or other items you run out of, and **Thank You** for your help in making this **the very best Ride-A-thon ever!!!**

HOW TO RAISE YOUR RIDE-A-THON PLEDGES

- 1) Start early and ask everyone!!!
- 2) Start by making your own pledge to yourself. If you are committed, the others you ask will see that and become committed, too.
- 3) Personalize your letters requesting support by explaining how The Equestrian Therapy Program has effected you.
- 4) Tell your sponsors why the Ride-A-Thon is important to you and the community.
- 5) Educate yourself about our Program and the participants.
- 6) Ask for pledges on payday.
- 7) Ask businesses and corporations if they have "matching gifts". If an employee volunteers here, or donates, the corporation matches the monetary value of donation.
- 8) Form a "fundraising team". Give them a name and make sure they come out on the day of the Ride-A-Thon.
- 9) Ask spouses, parents, friends and family members to help you spread the word and ask for donations.
- 10) Keep your Ride-A-Thon information with you at all times.
- 11) Ask your employer, or a friend or family member's employer, to have a "Dress Down" Day at work. the amount of money that is pledged by workers to be able to dress down that day can be donated as a pledge for you.
- 12) A positive attitude will be 100% of your success.
- 13) Save your sponsor list for the next year!!!

The \$1,000 Club (How To Raise \$1,000)

- | | |
|-----------------------------------------------------------------------------------------------|----------|
| 1) Sponsor yourself for \$50.00 = | \$50.00 |
| 2) Ask 2 family members to sponsor you for \$50.00 each = | \$100.00 |
| 3) Ask 10 friends to pledge \$20.00 each = | \$200.00 |
| 4) Ask 10 co-workers, or a family member's co-workers, to sponsor you for \$10.00 each = | \$100.00 |
| 5) Ask 5 neighbors to pledge \$20.00 each = | \$100.00 |
| 6) Ask 10 people from church to pledge \$20.00 each = | \$200.00 |
| 7) Ask businesses where your family members work for \$50.00 = | \$50.00 |
| 8) Ask 5 businesses in your area for a \$20.00 pledge apiece = | \$100.00 |
| 9) Ask 4 businesses, doctors, hair salons, etc. that you frequent for a \$25.00 pledge each = | \$100.00 |

TOTAL = \$1,000.00